

The Use of Images of St. John Catholic School Children in Advertising and Social Media

Conditions for uploaded images of Students:

1. Any school-sponsored, photographed and/or videoed image (whether captured “as is” or altered with photo-editing technology software) of any student (or group of students) of St. John Catholic School, taken by designated staff, administration, faculty, volunteers (cleared by the Diocesan Safe Environment Protocol) or contracted photographers/videographers may be used exclusively by St. John Catholic School for promotional purposes through billboards, signage, standard postal mailing, email advertising, John the Evangelist Catholic School, school website, newspapers, magazines, television, Youtube®, Facebook®, Twitter® Account, or other social media sites in which the School has accounts.
2. The aforementioned school-sponsored images are forbidden for use on the personal websites, social media sites, or other third party online sites of any employee of the school or parish.
3. Families with children enrolled in the school, or unknown parties do not have permission to upload any school-sponsored image, depicting other families’ children without the explicit written permission of the parent(s) or guardian(s) of the child(ren) in the picture. Families, may, however, upload any school-sponsored image of their child to their personal online accounts.
4. The parent(s) or guardian(s) may rescind their consent at any time by filing a new Parental Consent Form.
5. All third parties with any image of some else’s children on their social media sites, after the consent has been rescinded must delete the images once the parent(s) or guardian(s) notifies the third party.
6. These conditions do not pertain to families taking pictures of their children (in which other children may be present in the background or foreground) with their own technology at a school-sponsored event and uploading the images to their personal social media sites.
7. Any school-sponsored, photographed and/or videoed image (whether captured “as is” or altered with photo-editing technology software) of any student (or group of students), used by anyone on any online social media site or website to exploit or bully the person(s) in the image or video will be subject to criminal investigation.

Parental Consent

Regarding the Use Images of Children in Advertising and Social Media

Effective, _____, the date of my child(ren)'s registration at St. John the Evangelist Catholic School, Panama City, Florida, for the School Year 2016-2017, I have read the condition, aforementioned, and I grant the consent:

Circle Appropriate Box(es):

1. Image:

I [GIVE] [DO NOT GIVE] consent for my child(ren)'s photographed and/or videoed image, taken by a designated employee of the school administration, faculty, or contracted photographer/videographer for the exclusive use in promoting John the Evangelist Catholic School, Panama City, Florida. If giving consent, check appropriate box(es):

- Billboard
- Standard postal mailing
- Email advertising
- John the Evangelist Catholic School website
- Class/Teacher Website
- Newspapers
- Magazines
- Television
- John the Evangelist Catholic School Youtube®, Facebook®, Twitter® Account, or other social media sites in which the School has accounts

2. Information:

I [GIVE] [DO NOT GIVE] consent for my child(ren)'s personal information such as name, age, and/or family affiliation in promoting John the Evangelist Catholic School, Panama City, Florida.

I understand that I may rescind this consent at any time I deem necessary for the welfare of my child(ren) by filing an updated Parental Consent Form.

Parent or Guardian Signature